Joint Meeting of the Talking Book Service Advisory Committee And Access for All Committee Thursday, March 13, 2008 9:30 AM-3:30 PM

Idaho Commission for Libraries River Room (Lower Level Conference Room)

Meeting Purpose: To share ideas with others working to provide services to all Idaho residents

Desired Outcomes: By the end of the meeting, participants will have:

- 1. An understanding of print impaired users' information needs
- 2. A list of ways to expand library services to the print impaired
- 3. A decision about Access for All training
- 4. Knowledge of web resources for providing library services to seniors

Meeting Leader: Sue Walker

Facilitator: Erin McCusker and Peggy McClendon

Recorder: Tina Schilling

AGENDA

Meeting set-up: purpose,	Erin	 Present 	30 min.
desired outcomes, roles,	Peggy	• Agree	
agenda review, ground			
rules, decision making,			
introductions, icebreaker			
Print impaired:			30 min.
 Definition 	Sue	 Present 	
 Demographics 	Laurel	 Clarify 	
• Name		• Agree	
Print impaired users panel	Heidi Caldwell	• Present	60 min.
	Mary Ellen Halverson	 Clarify 	
	Candy Harris		
	Dorothy Ogden		
Break/pick-up lunch	All		15 min.

Working lunch:	All		45 min.
Debrief panel discussion:			
1. How are libraries			
meeting needs of			
print impaired?			
2. How can libraries			
better meet needs of			
print impaired?			
Sharing of ideas/comments	All	Present	15 min.
from lunch		• Clarify	
Updates:	All	 Present 	60 min.
Participant updates		 Clarify 	
Break	All		15 min.
Access for All Training	Sue	Present	30 min.
update	Twylla	 Clarify 	
		 Decide 	
	Sue	 Demo 	30 min.
Audience focus: Seniors	Susie	websites	
		Next	
		steps	
Schedule next Access for	All	Please	10 min.
All meeting		bring	
		calendars	
Next steps	All	• List	10 min.
Meeting review	All	• Plus/delta	5 min.

Present: Stephanie Adamson, Heidi Caldwell, Susie Colthorp, Marcia Courtney, Linda Dahl, Laurel Day, Cheryl Duncan, Mary Ellen Halverson, Candy Harris, John Hartung, Shirley Hansen, Anne Kantola, Terri King, Judy Moody, Dorothy Ogden, Loretta Paine, Twylla Rehder, Dawn Wittman, Sue Walker (meeting leader) Erin McCusker (Facilitator), Peggy McClendon (facilitator), Tina Schilling (recorder)

Print impaired definition: A quick round table discussion was held to determine the most user friendly terminology for reaching target audience. Options included Print Impaired, Special Populations and Reading Alternatives. It was decided that Reading Alternatives was the most preferred.

Print impaired statistics: Laurel from ICFL presented demographics and statistics from the last several years. (see attached)

Print Impaired Users Panel Discussion: Heidi Caldwell, Living Independence Network Corporation (LINC), Mary Ellen Halverson, National Federation of the Blind (NFB), Candy Harris Idaho Commission for the Blind and Visually Impaired (ICBVI), and Dorothy Ogden, Idaho School for the Deaf and Blind (ISDB)

1. Please briefly describe the audience you serve: i.e. size, age type of print impairment and anything else you would like to add.

LINC - Ages range from 15 to 80. Impairments – physical, mental, and learning type of disabilities. Loan center – equipment- hearing impairment, most found at library.

ISDB – Less than 30% are blind. Service all mediums. Ages range from 3 months to 21 years old. Materials - tactical aides, audio and Braille.

ICBVI– 2, 000 people from ages from 18 - 85. Introduction to TBS. Mid age 75 to 85 resistant. Some have cognitive issues.

NFB – Consumers are members all around the state. Educating members about ICBVI and TBS.

2. Are there specific reading formats preferable to the audience? Are there specific types of programs the audience would enjoy?

LINC - Audio, young people want the new technology – easier to blend in and the convenience. Some are using large print. Summer reading programs for young adults. Would like audio group.

ISDB - MP3 players, Braille production, producing large print and text books, grade 1, Braille w/audio tapes. Play aways, DVS – Accelerated reading program.

ICBVI – Large print preferred, then audio. Would like book discussion club.

NFB – Audio, TBS digital, small % read Braille, some large print (strain). Would like book discussion club.

3. Are you aware of barriers to members of the audience using their local public libraries?

LINC – Transportation to local libraries. With new programs it is easier to use the library.

ISDB – Transportation – no Braille or new types of MP3 players.

ICBVI – Transportation, getting assistance from library staff. Book mobile?

NFB – Lack of access to information. Would need reader to access catalog and locate book. Helpful staff if enough staff is available. Large enough collection of materials and transportation.

4. Can you suggest ways public libraries can better serve those requiring reading alternatives within their communities?

LINC – More funding for programs and equipment.

ISBD – More Braille labeling

ICBVI – Library computers that have speech.

NFB – PSA's, getting the word out. Advertising that libraries have materials for reading alternatives. Librarian outreach. Reading alternatives all in one section.

What can libraries we do to better serve those requiring print alternatives?

LTAI letters sent to patrons. How do blind patrons get the information?

Advertising – PSA on radio and TV. Talking Book Service can put out information. TBS displays.

If you wanted to label your books in Braille how could you get that done? The Blind commission would do it.

Can the Dept of Corrections do Braille? ISDB is in OCLC as a loaner but is not loaning all formats.

It would be helpful to have materials cataloged/binder all together.?

Debrief panel discussion:

- 1. How are libraries meeting needs of print impaired?
- 2. How can libraries better meet needs of print impaired?

Have/develop large print collections, audio, MP3. Some patrons think that TBS is the only place for materials. Some equipment is outdated while some patrons have a stigma using the equipment.

Outreach directly to patrons.

Develop marketing plan. Try bulk postcard mailing. **Co** did it with a creative postcard. Book mobiles. Grant funding – staff.

Audio options – Separate catalog for large print.

Shelving large print with regular print. One on one.

Outreach in general. Making patrons comfortable with technology. Promote services. Staff knowledge. Help older people get familiar with new library services.

Availability of materials and enough staff.

Are library materials accessible? Do they have the materials available? Accessible doors. Not being able to get funding. Grants/Assisted technology, educating library staff.

Participant updates:

KSL: Marketing grant for outreach for adults and children. Branding outreach w/ "From your Library".

Mtn Home: Partnering w/Parks and Recreation for reading with seniors.

Lewiston – Spanish language discussion group (picking a topic to discuss). Outreach to children who can't access the library during the summer months. Partnering with the lunch program.

McCall – Rotating collection of large print/using in consortium – trade every 2 months. Will also do play aways.

ISDB: Purchasing books from scholastic to go with story kid type books.

TBS: Digital players will be available at the end of the year or the beginning of next year.

Restricting the number copies of books. Ok with cassettes.

BPL: Developing new brochures about services and bags to use when checking books out to facilities/homes.

Aberdeen: Shopping baskets with name and barcode and bags as well.

Lewis & Clark College: Universal borrowing. Students now can access materials from other universities and colleges.

Mt Home – Had a vehicle donated to them. Hoping to utilize it for courier service. Newly formed Friends of the Library Group.

ICBVI - Library in Braille.

ISDB – Hosting a booth at ILA.

TBS – Reviewing Spanish collection.

Access for All Training updates:

Community needs assessment, Focus analysis.

Target date – Fall

Round table discussion. All agree. Contribute dates at the next meeting.

Audience focus seniors: Demonstration (See attached list)

Next step for audience focus: Hispanics. Trainers for the Spanish Language Outreach could present.

Sue reminded group about the grant application. Deadline for the grant application is June 30st. Agenda items: Report on Discussion facilitation.

Grant discussion.

Jaws demo – ICBVI visit.

Meeting review

Plus

Fascinating to meeting with other group Excellent facilitation and recording

Food

Lunch discussion

Round tables for lunch

Panel – community leaders

Specific web sites

Updates with question and answer time

Encouragement for show and tell

PDS books

Information sharing

Delta

Include a vegetarian option for lunch.